



STRICTLY UNDER EMBARGO UNTIL WED 5 JUNE, 2013, 11.00 (GMT – London)

MEDIA RELEASE, 5 June 2013

British Team To Head to Antarctica to Complete Captain Scott's Terra Nova Expedition

- **Two Brits to honour the legacy of iconic British explorer, Captain Robert Falcon Scott by setting out to complete his ill-fated Terra Nova expedition for the first time, more than 100 years after it was first attempted.**
- **The Scott Expedition will be the longest unsupported polar journey in history and a landmark expedition in terms of technical innovation**
- **The expedition will depart in October 2013**

On the eve of Captain Robert Falcon Scott's birthday, two British polar explorers Ben Saunders and Tarka L'Herpiniere, in partnership with Intel and Land Rover today announced their intention to depart in October 2013 to complete Scott's ill-fated 1910-1912 Terra Nova expedition – an unsupported return journey from the edge of Antarctica to the South Pole. Historically significant, it will be the first time in more than 100 years that Scott's journey has been attempted and is being undertaken under the patronage of Scott's grandson, Falcon Scott.

At 1,800 miles (equivalent to 69 back-to-back marathons) it will be the longest unsupported polar journey in history and set a new benchmark in terms of expedition technology. Ben and Tarka will use new 4th Generation Intel® Core™ Processor technology to upload videos, photos, blogs and key data in near real-time as the trip progresses. The expedition will also have its own YouTube channel (www.youtube.com/scottexpedition).

Ben Saunders said: "The Scott Expedition will be both the greatest and most meaningful challenge I've ever taken on. Physically it sits on the very limits of human potential and will require every inch of resilience and determination we can summon to complete it. Equally, it is an opportunity to recognise the remarkable work of Captain Scott and his men and use the benefits of modern technology to celebrate his story worldwide. Completing Scott's Terra Nova expedition is a life-long dream of mine and I'm extraordinarily grateful for the support of Land Rover, Intel and all our partners in making the Scott Expedition a reality."

Expedition patron Falcon Scott, grandson of Robert Falcon Scott, said: 'The Scott Expedition will be a truly exceptional and meaningful way to recognise and commemorate my grandfather's expedition to the South Pole. It is extraordinary to



think that nobody has since successfully replicated his expedition and I fully support Ben and Tarka in this bold venture. I am very proud to be a Patron.'

Regional Manager for Intel Northern Europe Patrick Bliemer said: 'We are delighted to be supporting this extraordinary attempt by Ben and Tarka to complete one of the most challenging journeys in human history. It is a great source of pride to the team here that Intel technology will help them communicate with their teams back home and update worldwide audiences, as well as bring back important data from the remote Antarctic region. Ben and Tarka will be among the first to use new 4th Generation Intel Core Processor technology and will be putting it through its paces in the most extreme conditions imaginable. We wish them the best of luck and can't wait to watch with the rest of the world as their trip unfolds.'

Global Brand Experience Director for Land Rover, Mark Cameron said: "I have huge admiration for Ben and Tarka as their expedition will demand the highest levels of physical and mental fortitude and sheer determination to succeed. The Scott Expedition is an enormous challenge that honours a heroic spirit of adventure that has endured for more than 100 years, there are very good reasons why no one in history has ever completed this epic polar expedition. We are pleased to support Ben Saunders and the expedition team in their exceptional ambition; it represents perfectly our brand's heritage and its vision for endurance and achievement in the toughest environments.

"Ben is a true ambassador for Land Rover and the Scott Expedition promises to reinforce his status as a worthy successor to Captain Scott and the other great polar explorers in history."

Ben and Tarka will walk on average 9.5 hours per day and are expected to take 110 days to complete the Scott Expedition.

Departing from Scott's Hut on the north shore of Cape Evans on Ross Island, Antarctica, they will traverse the Ross Ice Shelf, before climbing nearly 8000ft (2,440m) on one of the world's largest glaciers, the Beardmore Glacier on to the Antarctica Plateau; and onwards to the South Pole. From the Pole it's back the way they came, finishing 900 miles (1,450km) later where they began, at Scott's Hut.

Operating in 24-hour daylight, Ben and Tarka will experience temperatures down to -50 and a wind chill of -70. They will consume almost 6,000 calories daily to maintain the strength necessary to haul the 200kg of kit and supplies they will require to complete the journey unsupported.

The Scott Expedition is under the patronage of Falcon Scott, Scott's grandson and Robert Swan OBE, the first to reach both the North and South Poles on foot, and founder of 2041.



ENDS.....

For further information or to download images/footage visit
www.thescottexpedition.com; www.youtube.com/scottexpedition;
www.twitter.com/scottexpedition

For interviews please contact Francesca Beeching,
E: Francesca@bensaunders.com, M: 0753 895 1320.

Notes to editors

1. Captain Robert Falcon Scott died along with the last of his South Pole team, Dr Edward Wilson and Lieutenant Henry ("Birdie") Bowers, on 29 March 1912 in Antarctica.
2. Ben Saunders is a pioneering polar explorer. One of only three people in history to have skied solo to the North Pole (a challenge Reinhold Messner called "ten times as dangerous as Everest"). At the age of 26, Ben was the youngest explorer to complete this by more than ten years. He achieved this feat in 2004, in conditions NASA called "the worst since records began", and in doing so set the record for the longest solo Arctic journey by a Briton. No one has repeated this journey since.
3. The Scott Expedition is supported by co-presenting partners Intel and Land Rover; expedition partners Kcom and Drum-Cussac; supporting partners Bremont and CF Partners; and supplier partners Mountain Equipment, Field Notes and Hilleberg.

Additional quote

Scott Expedition patron and first to walk to the North and South Pole Robert Swan OBE, said: "What Ben and Tarka are attempting is extraordinary. To complete Scott's mission unsupported will add to the history books and be a fitting tribute to Scott and his team. This is a definitive polar journey and a truly British expedition to mark the achievements of one of the greatest British explorers of all time"